

FRANCESCA BASSA
PRIVACY OFFICER



A **Privacy Specialist** with a sound background in corporate departments and legal consulting. Developed an integrated deep knowledge of **multidisciplinary** aspects of Data protection Law. I'm a Privacy Professional with **License CDP_240 TUV**. I gained a Master's degree in Law in **Bocconi** and a Master II level in Information Security in **Sapienza**. Associate **Member of Federprivacy**.

WORK EXPERIENCE

2018 – Current **Of Counsel VFGS Avvocati Associati**

Of Counsel in data protection (GDPR 2016/679) and tech law.

2016 – Current **Libero Professionista, Legal Consultant | Privacy Officer**

Founder <http://www.digitalegale.it>

Services/Products: deep knowledge of GDPR (2016/679) and Dlgs. 196/2003, Italian Certified Privacy Officer with License CDP_240, TUV

Ensuring privacy and data protection consultation for SMEs. Based in Asti c/o Piazza Astesano 10, 14100 Asti.

Coordinating agenda and Portfolio.

2014 – 2015 **MINISTRY OF ECONOMIC DEVELOPMENT (collaboration with Master II Livello Sapienza)**

Project work in collaboration with La Sapienza & CIS Research Center, Rome

Contributed to implement privacy policies, conducted privacy research, prepared presentation materials. Demonstrated a deep knowledge of the national cybersecurity strategy regulation. I have collaborated with the National CERT (Computer Emergency Response Team) and the Trasparenza Department.

2012 – 2013 **ISL CONSULTING S.R.L.**

Consultant - Legal and Privacy, Milan

Conducted legal consultation to corporations regarding Internet law and Privacy law (Dlgs 196/2003). I have worked for MIP – School of Management Politecnico di Milano <http://www.mip.polimi.it/it/>

2011 – 2012 **GOOGLE ITALY S.R.L.**

Legal & Government Relation Affairs, Milan

Legal Intern. Provided policy support to Google Inc. and YouTube services on Privacy issues and compliance for more than 1 year. Managed and coordinated international team, attorneys, law enforcement agencies and italian users' Removal requests. Conducted research on a broad range of legal topics. Monitored international regulation.

2011 – 2011 **TELECOM ITALIA S.P.A**

Legal Intern, Rome

Legal and policy support on unfair commercial practice. Handled queries about advertising policy and working with Regulatory Affairs.

EDUCATION

La Sapienza University, Rome, 2013-2015

Master's II Level (SIIS) in *Information Security and Strategic Information, Engineering Faculty (Cybersecurity)*. (110/110). Academic Achievement: Scholarship,

Bocconi University, Milan, 2003-2010

Laurea in Legge Law (LLM), in *Business Law, Major in IT law, Thesis: "Privacy in the Age of behavioral advertising"* (103/110).

Education Update with Courses, Workshops, and Seminars and Preparation Privacy course:
- *Lawful Interception Academy, (Nov. 2015) Ministry of Economic Finance.*

- *Master in Privacy Officer held by Federprivacy Association (Sept. 2015)*

MISCELLANEOUS

Associate Member of Federprivacy and License CDP_240 TUV. Languages: Italian (mother tongue) / English: written (good), speaking (Fluent).

Conference Speaker: Rome, Privacy Day Forum 2016 “The Right to be forgotten”, Rome “Conversione digitale” Università Guglielmo Marconi, Asti “I rischi del web”, FuoriLuogo, Giovani Unione industriale Piemonte – Woooow io e il mio futuro, “Privacy e reputazione digitale”.

Contributor: “Conversione digitale – La vita ai tempi della web technology”, A. Alongi, F. Pompei – Alpes editore 2017

Reference available upon request

Asti, 05-03-18 Treatment of personal data authorized (Italy: DLgs. 196/2003)

