

Marco Caressa

IT Manager in perpetual beta | Help businesses turn innovation into projects, from bid managing to solution delivery

Roma, Italia

Informatica e servizi

Attuale

1. [Engineering Ingegneria Informatica Spa](#)

Formazione

1. [Università degli Studi di Roma 'La Sapienza'](#)

Segnalazioni 5 persone hanno segnalato **Marco Caressa**

Riepilogo

- Project Manager Rif. UNI 11648:2016
- ICT Project Manager Rif. UNI 11506:2017
- PMP® (Project Management Professional)
- PMI-ACP®(Agile Certified Practitioner)
- PRINCE2® Practitioner 2017
- SMC™ (Scrum Master Certified)

I'm an adaptive and curious ICT manager who helps businesses turn innovation into projects.

I manage bid processes with a special focus on Italian Public Administration. Over the last 18 months, the proposals in which I have been involved gained contracts for more than EUR 220 millions.

As a Senior Software Architect at the R&D department, my aim is to conceive and design ICT solutions for private, public and governmental customers (Web, SOA, Cloud/SaaS, Web APIs, Microservices).

For over 25 years I have led heterogeneous and cross-functional teams to deliver successful projects, both in traditional and Agile scenarios. In the last 15 years I have studied and applied the methodological aspects of Project Management, acting as a trainer in professional courses and university masters, as a blogger/author for web magazines and as a speaker in meetings, conferences and webinars.

As a player and trainer in business writing, I manage the production of high quality business and technical documentation.

Specialties:

- Project and Program Management: Certified Player, Trainer, Mentor, Coach.
- Agile Project Management: Certified Player , Trainer, Mentor, Coach.
- ICT Bids and Tenders for Italian and European Public Sector (Bid Manager, Technical Writer).
- Software Architectures & Digital Solutions : Web Apps, Semantic Web, Cloud, e-Services

Orchestration (SOA, REST, Microservices) , Data Management (Database, Business Intelligence, Big Data).

- Business & Technical Writing: Player, Trainer.
- Innovation: E-Health, Intelligent Transport Systems, Public Services.
- Human Computer Interaction: Information Architecture and Accessibility.
- Software Engineering: Algorithms + Data Structure + Interfaces = Full Stack Solutions

Esperienza



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ICT Manager - Head of "Bid Managing" at R&D Dept.

[Engineering Ingegneria Informatica Spa](#)

giugno 2013 – Presente 5 anni 8 mesi

Rome Area, Italy

I lead temporary task forces to manage bid processes from a technical perspective, from tender documentation analysis to proposal packaging, against the biggest european ICT public tenders with a special focus on Italian Public Administration:

- I manage the entire bid production and writing process.
- I'm accountable for all technical aspects (IT architecture, methodologies, organization models)
- I help to create impactful and high quality technical documents.

Over the last 18 months, the proposals I was involved in gained public contracts for a little more than EUR 220 millions.

Senior architect of digital platforms and solutions (Web Applications and Portals, Semantic Web, Cloud Migration, E-services Orchestration, SOA, Microservices, API, Open Data, Business Intelligence, Big Data, Application Portfolio Management).

Trainer on Technical & Business Writing for Project Managers, Software Developers and Tender Writers at IT Academy "Enrico della Valle" (Engineering Ingegneria Informatica S.p.A.).

Project Management Domain Expert and Agile Evangelist:

- Designed and delivered more than 15 Project Management training courses.
- Designed and delivered 4 webinars on Agile Project Management for PMI (Project Management Institute) Central Italy Chapter.
- Keynote speaker at Master in Project Management at LUISS University (2014-15)

- Adjunct Professor in Agile Project Management for Data Science Master at University of Perugia (2017)
- Author for Ingenium Web Magazine (<http://www.ingenium-magazine.it/>)
- Author for TechEconomy Web Magazine (<http://www.techeconomy.it/>)

Formazione

- [**Università degli Studi di Roma 'La Sapienza'**](#)

Master's degree

1985 – 1993

Competenze e conferme

Iscriviti a LinkedIn per vedere le competenze, le conferme e il profilo completo di Marco
[Iscriviti ora](#)

Certificazioni



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[**Agile at Work: Reporting with Agile Charts and Boards**](#)

[LinkedIn](#)

marzo 2018 – Presente



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SMC™ (Scrum Master Certified)

[SCRUMstudy - Accreditation Body for Scrum and Agile;Download Free Scrum Body of Knowledge\(340 pages\).](#) Licenza 580136

giugno 2017 – Presente



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SFC (Scrum Fundamentals Certified)

[SCRUMstudy - Accreditation Body for Scrum and Agile;Download Free Scrum Body of Knowledge\(340 pages\).](#) Licenza 565545

febbraio 2017 – Presente



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Developing Innovative Ideas for New Companies: The First Step in Entrepreneurship

[Coursera Verified Certificates.](#) Licenza QSZQM2X94K

ottobre 2014 – Presente



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PMI-ACP

[Project Management Institute.](#) Licenza 1721459

giugno 2014 – Presente



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Startup Engineering MOOC

[Coursera](#)

settembre 2013 – Presente



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ITIL V3 Foundation

EXIN

gennaio 2011 – Presente



Project Management Professional (PMP)®

Project Management Institute, Licenza <https://goo.gl/VR2bBm>

settembre 2008 – Presente



PRINCE2® Practitioner

AXELOS Global Best Practice, Licenza GR657016602MC

luglio 2018 – luglio 2021

Lingue

- *English*

Conoscenza professionale

- *Italian*

Conoscenza madrelingua o bilingue

Pubblicazioni

- *Project Management: un progetto completo dalla A alla Z*

Tech Economy

gennaio 2018

Ogni progetto è diverso dall'altro, ma individuare uno schema generale per procedere può essere di grande aiuto per impostare le operazioni nel modo migliore e non dover reinventare la ruota ogni volta.

Autori:

- [Marco Caressa](#)
- [**Data Mistreatment Revolutions: manipulating artificial intelligence**](#)

Ingenium Magazine

gennaio 2018

It is a proven fact that fake data, on the internet and information media, can manipulate our opinions and affect our decisions. Heuristic shortcuts practiced by the media are the same ones we all apply in our daily lives. The question we should start asking ourselves is whether similar cognitive distortions can strike the entities that, in the near future, will be increasingly making decisions in our place: AI algorithms.

Autori:

- [Marco Caressa](#)
- [**Project Management: lo stakeholder ha sempre ragione**](#)

Tech Economy

dicembre 2017

Il vero scopo di un progetto non è tanto, o non solo, essere completato rispettando tempi e costi pianificati, ma realizzare qualcosa che serva davvero a qualcuno.

Autori:

- [Marco Caressa](#)
- [**Data Mistreatment Reloaded: Tech & Food**](#)

Ingenium Magazine

dicembre 2017

What are the effects of manipulation and misuse of data in regards to agrifood and nutrition?

Autori:

- [Marco Caressa](#)
- [**Risk Management: da Cassandra alla crisi economica**](#)

Tech Economy

dicembre 2017

Quale che sia la vostra propensione al rischio, in un progetto l'attendismo non porta a nessun risultato, se non a trasformare un rischio in problema conclamato. O, come dice Tom Gilb, "if you don't actively attack the risks, they will actively attack you".

Autori:

- [Marco Caressa](#)
- [**Imprevisti di progetto: il problem solving non basta**](#)

Tech Economy

novembre 2017

Il successo di un progetto dipende soprattutto da un'attenta pianificazione. L'inaspettato però è dietro l'angolo e per definizione non può essere pianificato. Ma è davvero sempre così? Riflessioni su come affrontare gli imprevisti sui nostri progetti, con lo scopo non tanto di allenare la nostra capacità di risolvere problemi, quanto piuttosto quella di evitarli.

Autori:

- [Marco Caressa](#)
- [**Project Management Gym**](#)

Tech Economy

novembre 2017

Cos'è un progetto? Cos'è il Project Management? Perché siete dei Project Manager, anche se spesso non lo sapete ancora?

Autori:

- [Marco Caressa](#)
- [**Data Mistreatment: does the culture of data rely on the media?**](#)

Ingenium Magazine

ottobre 2017

Opinions and decisions should be supported by proper data processing. But too often this is not so. Lately there has been much talk of fake news, less of fake data or fake charts, which are more subtle and dangerous because they are given that credit granted to quantitative measures more easily than to simple qualitative statements.

Autori:

- [Marco Caressa](#)
- [**Agile: parola d'ordine per la PA digitale**](#)

Tech Economy

settembre 2017

Rendere agili le gare di appalto, la contrattualizzazione delle forniture e i processi realizzativi dei progetti IT per aumentare l'efficienza della spesa IT della Pubblica Amministrazione e recuperare il "digital debt" del Sistema Paese.

Autori:

- [Marco Caressa](#)
- [***Social Project Management: the Importance of Unstructured Data***](#)

Ingenium Magazine

maggio 2017

Project decisions have to be based on data, but these can no longer be limited to the contents of a WBS or a Gantt diagram. They should rather include and consider all feeds and textual and vocal streams produced by the project, according to a Social Project Management paradigm.

Autori:

- [Marco Caressa](#)
- [***The Data Driven Approach in Agile Projects***](#)

Ingenium Magazine

marzo 2017

Data are everywhere, in different components and systems, and from the outset there is no unified view. To what extent can the data-driven approach to project management also be applied to Agile project management? Is it just a matter of metrics and KPIs, presumably different, or is there more to it?

Autori:

- [Marco Caressa](#)
- [***Project Management and Artificial Intelligence***](#)

Ingenium Magazine

gennaio 2017

How machine learning methods and algorithms can back up more traditional Project Management Analytics tools

Autori:

- [Marco Caressa](#)
- **[Project Management: Analyzing Data for Making Decisions](#)**

Ingenium Magazine

dicembre 2016

Project Management analytics tools and techniques, i.e. the systematic analysis of quantitative project data, allow you to obtain important information, see patterns and useful trends for the decision-making process emerge. You can adopt statistical processing (distributions of probability and Montecarlo simulations to represent uncertainty and risks in a real project with random variables) or algebraic processing (matrix processing in AHP models).

Autori:

- [Marco Caressa](#)
- **[Data Driven Project Management](#)**

Ingenium Magazine

ottobre 2016

When data help the project management? How to analyze, discuss and evaluate the data in order to produce useful information?

Autori:

- [Marco Caressa](#)