



## Education

Degree in Business Administration at Università degli Studi di Torino; Marketing Management at LUISS, Roma; Gestion efficace des ressources - CEDEP- INSEAD - Fontainebleau, Paris, France; Communication Programs and English programs UBC – University British Columbia, Vancouver, CA; Corporate, Master and practice in executive coaching at SCOA - The School of Coaching, Milano; Training Psychology program on Character Analysis , Milano . – DISC™ certified – LSP™ Lego™ training facilitator certified;

## Core Competencies

Executive e Team Coaching, Training,  
Team building and motivation, Personal branding,  
Management and Leadership Development,

## Focus Industries

Food Industry, Banking, Automotive, Chemical, Energy,  
Engineering/High Tech, Service Industry, Public sector.

## Clients including

Ferrero, Ministero Giustizia ISSP, Sogei (Ministero dell'Economia e delle Finanze), Hexagon, Bitron industrie, SKF, Kimberly Clark, FIATGroup, Allianz Bank, Ferrari spa, Gruppo Nicma & Partners, Arturo Brachetti, Siemens, Azimut/Benetti Yachts, Accor Services/Edenred, DHL, ACEA distribuzione, Alstom, Bulgari, Schaeffler.

## Professional Background and Experience

Since 05 Executive Coach for several international companies

11 CMBC™ WABC– 2<sup>nd</sup> level , Certified Master Business Coach by Worldwide Association of Business Coach

08-10 *Training Psychology program on Character Analysis*

08-09 Contract professor “Strategia aziendale “ at Politecnico di Torino

05 - 07 Master in coaching – 1st certification corporate and business coaching by SCOA Italy

SINCE 99 Training delivery to different national and international companies

SINCE 95 Arturo Brachetti's shows (Marketing advisor, personal coaching and branding to the artist)

98 - 01 ITR srl - Torino – Owner & CEO (tourism industry)

94 - 97 Cisalpina Tours spa – World on line - Torino - Director and Partner (tourism industry)

90 - 93 Group Crédit Lyonnais – Leasingpres - Paris / Torino - Marketing Manager (Bank & Finance)

89 - 90 Emergence Italia srl – Milano- Paris- New York Italian Manager (Consulting Company)

84 - 88 L'Oreal – Saipo spa - Torino - Group Product Manager Garnier– Marketing Manager Mennen

83 - 84 Alivar - Pavesi-Pai.- Milano - Senior Product Manager (food Industry)

81 - 83 Comital Cuki- Torino Product Manager (food preservation industry)

79 - 81 Fiat auto spa – Torino - Marketing and Forecast Employed (automotive)

## Project Experiences/References

- » Strategic Competence management and design competency model with related behaviours and performance evaluation system.
- » Design and delivery of highly customized blended training and management development solutions for global projects.
- » Design company innovation process with change management programs.
- » Executive coaching focusing on new business model approach and change role.
- » Personal branding.
- » Support for new segmentation and new positioning in marketing strategy.
- » Design original team building and outdoor activities focused on core competences development.

## Client Companies details of advice and support (abstract) :

**Eataly** (16) Executive coaching - **Sogei** (Ministero dell'Economia e delle Finanze) (15-16) Executive Coaching & Conference - **Ferrero** (food)(10-16) Training and coaching to Managers of operations / Quality / R&D ; team build and team coaching operations & plants Italia/Francia/Belgio - **Allianz Bank** (09-16) Team and executive coaching, training Business Manager, Financial Advisors; Team building Administration & Finance Direction - **Mistral Tour & Quality Group** (05-16) Customer Complaints Management consulting - **Cartier PGI** (16) Team building & conference - **Scoa Mi, To, Rm, Ge** (06-16) teacher in the masters of School of Coaching; Independent assessor for new coaches WABC certification - **Min. Giustizia ISSP** (Istituto Superiore Studi Penitenziari) (15) Training new role "Facilitatore" - **Alstom Transport It** (15) vision lab facilitator - Direction - **Bulgari** (15) Training to Directors on new key competencies - **Schaeffler / WPB GmbH** (13-15) Training & Team building - **Bitron industrie spa** (11-15) Training and executive coaching Direction, Staff and Plants directors; Building - **Saint-Gobain** (15) Convention Team Coaching - **Telecontrol** (15) Training Coaching approach direction and coordinators; Team building - **Gruppo Nicma & Partners** (10-15) Training and team coaching - executive coaching (partner) - **API formazione** Torino (08-15) Training, coaching, Team - **Arturo Brachetti** (actor) (95-15) Coaching and mktg consultancy, personal branding - **Ponti spa** (13-14) Coaching Plant Director - **F.lli Saclà** (14) Training and executive coaching Staff & Plant managers - **Kimberly Clark** (09-14) Executive coaching; training directors; Team building and team coaching - **Studio Militerni** (14) Executive coaching - **SKF** (08-14) Executive coaching - **Confindustria** (09-14) Training Giovani Industriali; Training (innovation) to Associazioni Industriali provinciali, Training Funzionari, CN-TO-NO-LI, training and team building - **Miroglio textile** (10-12) Training, coaching, consultancy on innovation - **Azimut Benetti Yachts** (07-12) Training, executive & team coaching - **FIATGroup** (09-12) Coaching and training to R&D Directors; Training performance development dealer Alfa Romeo/Unetversity - **Ferrari spa** (automotive) (09-10) Personal & managerial development program to directors with executive coaching support- **Siemens** (09-10) Executive coaching - **ACEA Distribuzione** (10) Training and coaching directors - **Accor Services/Edenred** (Ticket Restaurant) (08-10) Executive coaching - **Politecnico di Torino** (08-09) Visitor professor in the course of: Politica aziendale e analisi tecnologiche Torino/Parigi at Produzione industriale of Facoltà di Ingegneria. - **Prodea spa e Showlab** (09) Training and coaching to managers- **Il Sole24ore** (09) Executive coaching - **DHL** (08-09) Training, executive and team coaching - **Istituto Zooprofilattico Sperimentale del Piemonte**(08) Development training of Directors - **Alpitourworld** (05-08) training and team coaching, area managers, top partners agency and Welcome Agency.