

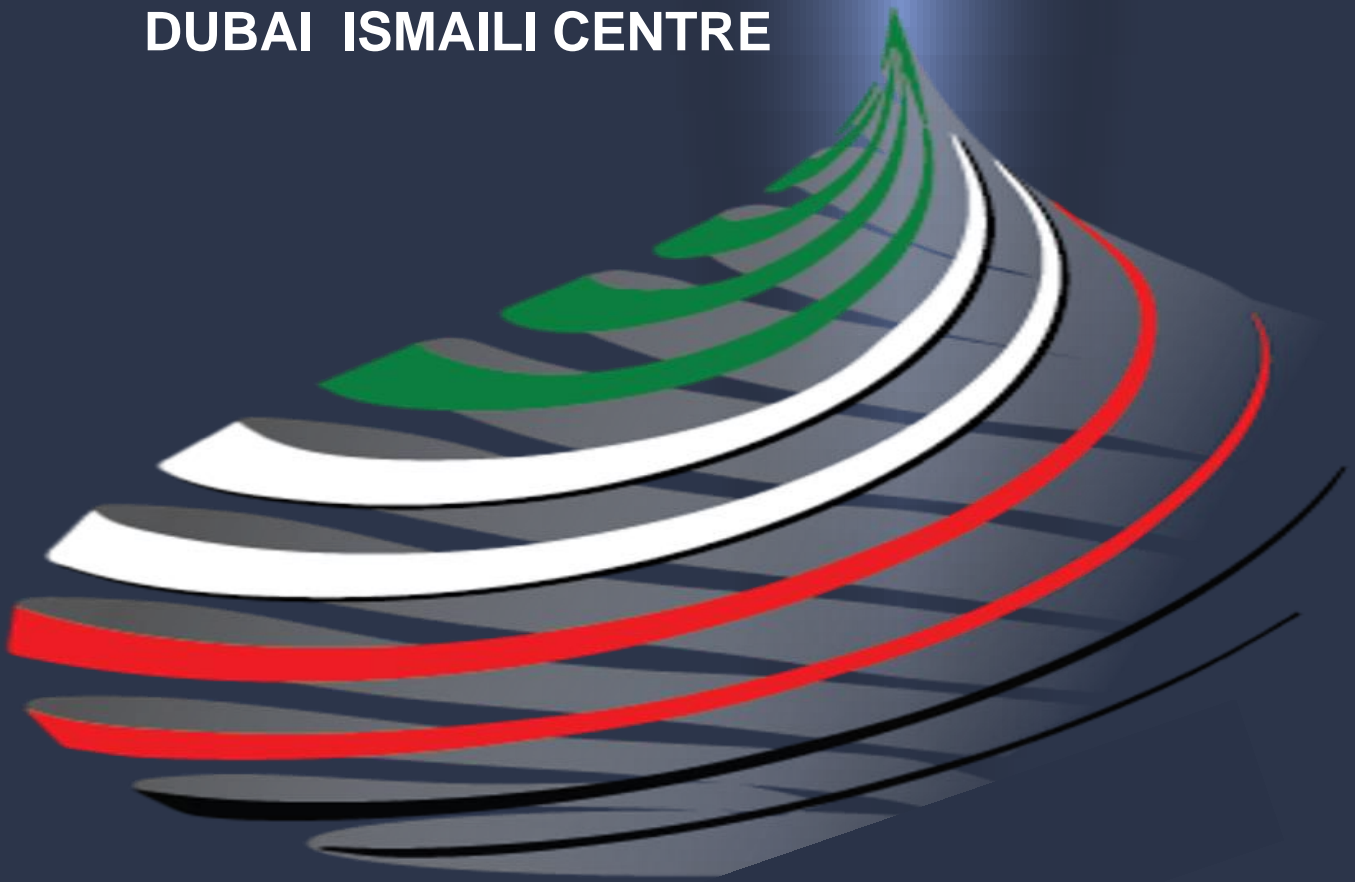
ITALIAN  
ARCHITECTURE  
**ENGINEERING**  
CONGRESS

# The Conference

*CREATIVE INNOVATION  
in the Construction industry*

**29&30 April 2018**

**DUBAI ISMAILI CENTRE**



Italian Industry & Commerce in UAE IICUAE

# ITALIAN ARCHITECTURE & ENGINEERING CONGRESS

*Welcome to DUBAI 2050*



Welcome fellow Colleagues,  
in a market as important as that of the Emirates construction we thought it demonstrate to fellow Italian Colleagues the scenario by providing information and criteria for those who want to try their hand at this reality.

**Giuseppe Ronchi**  
**First Officer IICUAE**

Italian Industry & Commerce in UAE IICUAE

**I** CONSIGLIO  
NAZIONALE  
DEGLI  
INGEGNERI

In the UAE, the prolific use of technology and social media has reduced the gap in adapting global trends. The "Designs" are in line with the increasingly fast lifestyles of UAE's residents and the 3D printing evolutions are bringing new possibilities of decoration and creative innovation. In the last few decades, the United Arab Emirates have been elevated as the eminent architectural design area with a stunning skyline boasting some of the the tallest skyscrapers in the world and the innovative buildings that push the limits of architectural imagination as never before. This Congress intends to make a contribution to the interpretation of the Construction Industry in the UAE where, certainly, Italian talent is able to bring a peculiar trademark.

**The construction industry is the largest  
GCC market with a value of \$2.6 trillion**

**10600**

UAE project

**7200**

residential

**2080**

Commercial

**664**

Infrastructure

مرحباً بكم في دبي 2050 - Dubai 2050

ITALIAN  
ARCHITECTURE  
**ENGINEERING**  
CONGRESS

# Speakers

Proud to bring inspirational speakers from across the globe



# Agenda

## Sunday 29 April

### 10.00 WELCOME

Mr. Amiruddin Thanawala

*President H.H. the Aga Khan Council for the UAE*

S.E. Sheikh Mohammed Bin Faisal Al Qassimi

*President IICUAE*

S. E. Liborio Stellino

*Ambassador of Italy in the UAE- TBC*

### 10.30 THE CONSTRUCTION MARKET IN UAE :

Value and Strategy

### 11.15 ARCHITECTURE & ENGINEERING

from Developers point of View

AZIZI Developers - Anuj Shukla

*Sales Director Meydan Branch*

EMAAR – Jeevan J D'Mello -

SHARPOORJI PALLONJI – Jacob Joby Varghese –

*Director Development*

DUBAI SOUTH - Andrea Colo –

*Development Manager*

\*(Question time)

### 13.00 lunch

### 14.00 ECONOMY PROSPECTIVE of the UAE

Gianpaolo Bruno

*Director Italian Trade Agency ICE di Dubai*

\*(Question time)

### 14.30 PROJECT & TRADE FINANCING

Intesa Sanpaolo TBC

*DUBAI HUB – Middle East e Africa*

### 15.00 ITALIAN ARCHITECTS & CONTRACTOR IN UAE:

Testimonials

PININFARINA EXTRA, Paolo Pininfarina –

*President Pininfarina Spa*

ALESSIO, Alessio Belloni

*Principal Architectural and Interiors Style-Sharjah*

PERMASTELISA GROUP, Peter Btrechtelsbauer,

*Group CEO, Middle East*

STUDIO COSTA ARCHITECTURE, Flavia Brenci,

*General Manager*

\*(Question time)

### 16.30 CONTRACT MANAGEMENT

Marco Zucco,

*Partner, Baitulhikma Law Firm in UAE-Dubai*

(Question time)

## Monday 30 April

### 10.00 RULE & COMPETENCE of Dubai Municipality

in the construction industry

Mr. Relator TBC

*relator to be nominated*

### 10.30 RESEARCH & TECHNOLOGY

for creative architecture

Valeria Corinaldesi

*Lecturer "Science & Technology of the materials" University of Marche*

\*(Question time)

PROTENDERS - Jameel Chahal

*Sales Director*

\*(Question time)

### 11.45 THE PLAYER of the Construction industry :

Architect-consultant-Contractor

JUMA AL MAJID GROUP, Abduselam Hamde –

*Chief Strategy Officer -CSO*

ENSHAA SERVICES GROUP , Relator TBC –

"D1 story: what we learnt and provide our advice for new teams starting up in the local market."

ARABTECH – relator tbc –

BIM Specialist

ITALCONSULT- Dubai, Francesco Marino,

*Senior Structural Designer*

KOLTAY FAÇADE-Dubai, Agnes Koltay –

*Director*

"Rule and criteria for the tall building in the UAE"

(Question time)

### 12.45 INTELLECTUAL PROPERTIES: norm in UAE:

Antonio Varvaro,

*Legal Consultant – Roma - Dubai*

(Question time)

### 13.45 Lunch

### 14.00 THE ISMAILI CENTRE

ITALIAN CHAMBER OF COMMERCE

Mauro Marzocchi, Segretario Generale, IICUAE

Giuseppe Ronchi - Advance Service

VISIT TO THE ISMAILI CENTRE

Meeting with Ismaili Business Community

ITALIAN  
ARCHITECTURE  
ENGINEERING  
CONGRESS

# Agenda

Monday 30 April



19,30

Ismaili Centre

ITALIAN  
ARCHITECTURE  
**ENGINEERING**  
CONGRESS

Tuesday 1 May



GOLF CLUB  
DUBAI CREEK

ITALIAN  
ARCHITECTURE  
**ENGINEERING**  
CONGRESS

*Golf Cup*



**the.ismaili**  
UNITED ARAB  
EMIRATES

Architecture and Golf



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Architecture and Golf

**MAY 1st**  
**Golf Club Dubai Creek**



## Welcome to Dubai Golf Creek Golf & Architecture. May 1<sup>st</sup>

Join Us to play in the best Golf Club of UAE.



### *the Golf Cup*



#### **Golf Cup** **Stableford hcp**

**2 categories SHOTGUN**

Golf Cup is open to the all player with handicap.

**Formula stableford 2 categories shot gun at 8am, May 1st.**

To book your round of golf +971 4 295 6000 or email

Green fee AED450 including food & beverage

#### **Culinary Tours**

The iconic Legends restaurant at Dubai Creek Golf & Yacht Club is a must visit dining destination on Dubai's Creek offering the perfect elements of a venue - food, design and layout.

#### **Ranking**

**Stableford 2 Categories**  
**1st player**  
**1st,2nd for category**  
**1st,2nd italian player**  
**1st lady**  
**Nearest to the pin**  
**Longest drive**

**To book your round call +971 4 295 6000 or email CReservations@dubaigolf.com**